



Get Energized for the New Year

As we step into a new year, we're reminded of the power of community and the importance of building a sustainable future together.

From adopting energy-saving habits to contributing to community initiatives like Energy Share, there's something everyone can do to make a difference. We wish you and your loved ones a joyous new year!

❄️ Winter Weather Preparedness ❄️

Winter storms can occasionally lead to power outages. If you experience a power outage, please report it immediately by calling **540-434-5361**. During an outage, remember to:

- Stay clear of downed power lines
- Unplug sensitive electronics
- Keep your fridge and freezer doors closed

[Learn More About Outages](#)

New Year, New Energy Resolutions

January is the perfect time to commit to energy-conscious habits that save you money and reduce your environmental footprint throughout the year. Get started with these simple steps:

- ✅ **Unplug to save:** Disconnect chargers and small appliances when not in use to cut down on wasted electricity.
- ✅ **Cool down your laundry:** Wash full loads of laundry in cold water (which gets it just as clean and preserves colors).
- ✅ **Switch to low-cost scents:** Trade wax melters for incense sticks to freshen up without using electricity.
- ✅ **Locate air leaks:** Regularly check outlets, windows, and exterior doors for cool spots, which can indicate cold air is entering your home.

💡 **Tip:** place sticky notes with your resolutions or goals around your home for the first three weeks—that's about how long it takes for a habit to form.

Support Neighbors Through Energy Share

This winter, you can help neighbors in need by contributing to our Energy Share Program. This initiative assists families with covering their electricity bills all year round, but is especially important during these colder months.



It's easy to make a difference. Here's how you can participate:

- Make a one-time donation.
- Round up your monthly energy bill to the nearest dollar, with the rounded portion going towards Energy Share.

[Contribute Today](#)



Celebrate Renewable Energy Day

Mark your calendars for Renewable Energy Day on March 21! Take the opportunity to explore how you can incorporate renewable energy into your daily life with our Friendly City Solar program.

Through this program, HEC customers can power up to 100% of their homes' energy usage with solar energy—no rooftop panels needed! Learn more or sign up to support clean energy without the hassle of installation.

[Sign Up Today](#)

Community Focused, Community Powered

Thanks to your support, we've been able to make a meaningful impact in 2024. The collective efforts of our community have helped us power homes and businesses, assist neighbors in need, and take steps toward a more sustainable future. Here are just a few of those milestones:

- \$23,500 in total donated towards electricity bills from our Energy Share Program. Funds were split equally between The Salvation Army and People Helping People.
- 3,171,000+ kWh of energy generated through the Friendly City Solar farm.
- 9 homes weatherized and 18 energy audits completed in partnership with CHP.

Thank You HEC Employees!

March 7 is Employee Appreciation Day, and we want to recognize the hard work and dedication of our incredible team. HEC employees go above and beyond every day to ensure our community stays powered, safe, and informed. Thank you for all that you do!



Mark Your Calendar

- January 10** - Cut Your Energy Costs Day
- January 20** - Closed for Martin Luther King Jr. Day
- March 9** - Daylight Savings (Spring Forward!)
- March 20** - First Day of Spring
- March 21** - Renewable Energy Day

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